

# JAMES KEMBER : SENIOR PRODUCT DESIGNER

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## SUMMARY

I am a passionate and reliable Lead Product Designer. I love all things digital and have been fortunate to work with some great brands. For the past 10 years I have been creating pixel perfect digital design solutions. If you need help with your online design and UX then please get in touch.

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| <h3>TOOLS</h3> <ul style="list-style-type: none"><li>• Sketch</li><li>• Figma</li><li>• Adobe Creative Suite</li><li>• Axure</li><li>• Invision</li><li>• JIRA</li><li>• Confluence</li><li>• Trello</li><li>• Github</li><li>• Sourcetree</li><li>• Slack</li></ul> | <h3>SKILLS</h3> <ul style="list-style-type: none"><li>• Product design</li><li>• User Experience design</li><li>• Interaction design</li><li>• Interactive UI design</li><li>• Visual identity development</li><li>• Creation &amp; documentation of visual style guidelines</li><li>• Typography &amp; illustration</li><li>• Product branding &amp; marketing</li><li>• Agile and Waterfall ways of working</li><li>• Smart decision making &amp; Prioritising</li><li>• Client engagement &amp; stakeholder management</li></ul> | <h3>LANGUAGES &amp; CMS</h3> <ul style="list-style-type: none"><li>• HTML5 / CSS3</li><li>• Wordpress</li></ul> <h3>OTHER SKILLS</h3> <ul style="list-style-type: none"><li>• Wireframes</li><li>• Prototyping</li><li>• Multi-Variant Testing</li><li>• Quality Assurance Testing</li></ul> |
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## EXPERIENCE

### Lead Product Designer : Reach Plc

Jan 2021 – Present (10 months) | Remote

I lead the design for various products in a relatively new start-up-like team known as ReachLabs. We have created 3 products to date.

[Memorylane.co.uk](http://Memorylane.co.uk)

[Askthenation.live](http://Askthenation.live)

[Timevaultvr.com](http://Timevaultvr.com)

Owner / Director : James Kember Studios Ltd - April 2014 – December 2020

Clients include:

Client: **Experian**

Position: Lead Product Designer **CONTRACT**

Date: Aug 2018 - Dec 2020 (2 years 3 months)



Client: **Simply Business**

Position: Senior Product Designer **CONTRACT**

Date: Feb 2018 - Aug 2018 (6 months)



Client: **Tesco plc**

Position: Senior UI/UX Designer **CONTRACT**

Date: July 2016 - Feb 2018 (1 year 8 months)



Client: **Trinity Mirror**

Position: Senior UI/UX Designer **CONTRACT**

Brand worked on: Mirror, Liverpool Echo, Daily Record

Date: Feb 2016 - July 2016 (6 months)



Client: **Heath Wallace (Agency)**

Position: UI Designer **CONTRACT**

Brand worked on: HSBC

Date: Nov 2015 - Feb 2016 (3 months)



Client: **John Lewis**

Position: Senior UI/UX Designer **CONTRACT**

Date: April 2014 - Nov 2015 (1 Year, 8 Months)

